



YOUR FUTURE HOME



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INDEX

A world class business city	4
Key industries	5
Bologna metropolitan area, an ideal destination to create and grow your business	6
Why invest in Bologna metropolitan area?	7
Smart governance	8
Where ideas grow	9
Excellence in manufacturing	10
Make it here take it anywhere	11
Your business's launchsite	12
Powerhouse of talent	13
A vibrant and open-minded area	14
A safe and healthy place to live	15
Invest in Bologna	16
For businesses and for talents	17
Get in touch	18

A world class business city



Key industries



Engineering



Packaging



Chemicals



Healthcare



Agro-food



Logistics



Housing



Culture & Creativity



Fashion

Key figures



Economically active population rate

76.3%



Employment rate

72.9%



Women's employment rate

68.1%



Growth in export (2012-2018)

76.8%



Employees in manufacturing

36.1%



Companies in the creative economy

9,300



Bologna metropolitan area, an ideal destination to create and grow your business



Bologna attracts, welcomes and supports investors and entrepreneurs, offering excellent production supply chains, an advanced network of structures dedicated to Research & Development, innovation and education, and the oldest University in Europe. As a gateway to national and international markets, Bologna is an economic and industrial center competitive at the European level, equipped with a modern, connected and integrated infrastructure system. Those who choose Bologna will find a lively and mindful city, sustainable and in constant evolution, governed by a dynamic and modern administration that facilitates the development of the intellectual, social and cultural assets that characterize the city, with its talents and competitive excellencies in every industry.

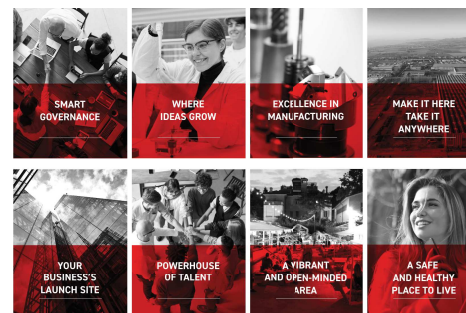
Many important international brands have already chosen Bologna.

The Invest in Bologna team is by your side to pinpoint the best solution for your business and guide you throughout the entire establishment process.

Why invest in Bologna metropolitan area?

With over 100,000 companies and internationally renowned brands in a wide scale of industries, a strong presence of industrial and technological clusters, incubators that attract businesses of the future, it's no surprise businesses continue to choose to locate in the Bologna metropolitan area.

8 REASONS WHY TO INVEST IN BOLOGNA



Smart governance

Bologna grows thanks to its structured system of governance, a system that employs shared planning tools and demonstrates a unified strategic vision of growth for the territory, based on environmental sustainability, quality jobs and innovation, guaranteeing coordinated actions across the entire metropolitan area.

Investing in Bologna means being able to count on a swift and efficient Public Administration that is attentive to the needs of businesses.

Investing in Bologna means
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efficient Public Administration

Where ideas grow



100,000 businesses, industrial clusters, technopoles, incubators, accelerators, coworking spaces and fablabs.



One of the most important hubs in Italy for innovation, technology transfer, robotics and automation.



Presence of research centers known for being a valid source for businesses.



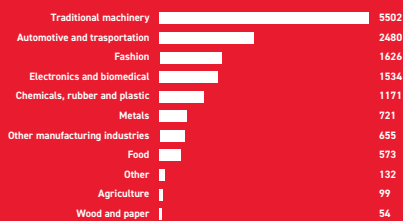
Big Data Technopole, an innovative large-scaled hub, one of the globe's fastest supercomputers, Leonardo.



Home to the new European Centre for Medium-Range Weather Forecasts (ECMWF) Data Centre

100,000+
100,000 businesses, industrial clusters, technopoles, incubators, accelerators, coworking spaces and fablabs: a vibrant environment that is perfect for the development of a creative and human-friendly industry 4.0.

Global export from Bologna metropolitan area in 2018 per industry (million euro)



Industries in the Bologna metropolitan area

Industry	% local unit	% employees
Machinery, mechatronics and packaging	41.6	54.8
Housing and construction	29.3	15.0
Culture and creativity	7.9	4.9
Fashion	7.5	4.9
Food	7.4	10.9
Logistics, healthcare, chemicals	6.3	9.5
Total	100.0	100.0

Excellence in manufacturing

In Bologna, the diversity of our manufacturing excellence takes such an important role, we have multiple names we proudly go by.

AUTOMOTIVE

Bologna is a big player in Emilia Romagna's "Motor Valley", because we don't simply produce cars here, we create masterpieces like Lamborghini's and Ducati's.

The speed and quality of these motors represent our mindset, Bologna strives to create excellence and continuous growth through any product that is manufactured in our territory.

PACKAGING

Bologna is also internationally renowned for its "Packaging Valley", with some of the global leaders in automated packaging like IMA Group, GD and Marchesini Group.

With over 330 establishments throughout the metropolitan area of Bologna, this important industry's footprint is visible throughout our territory.



Make it here take it anywhere

Infrastructures are a deciding factor in the competitiveness of any territorial system that wants to play a leading role in the global market. Bologna is a gateway to both national and international markets.

Its strategic geographic position and excellent infrastructure network, combined with the presence of the Guglielmo Marconi International airport, the High-Speed train station, the Interporto freight village and various other logistic platforms around the territory, make Bologna the second most important hub in Italy.

An important junction, featuring advanced services that characterize an economic and production system strongly focused on export and the second most important international exhibition center in Italy.

Your business's launchsite

Bologna metropolitan area's mission is to be a constant reflection of the innovative and advanced needs of the future by offering a fertile territory for smart and high-tech solutions while respecting and maintaining the excellence and expertise of our craftsmanship that we are known for.

Invest in Bologna can support you in identifying the most suitable site for your investment.

Site opportunities:

Bologna metropolitan area offers several opportunities and solutions for the development of investments in multiple sectors



87,590
Total number of students of which International students 6,725



306
research projects funded by the European Union (Horizon 2020)



232
degree programmes (of which 84 international); 86 professional master's programmes (of which 18 international)



11
research and education centers

Focus on University of Bologna, AY 2019/2020

Powerhouse of talent

The importance of education and preparing the workforce of the future is an aspect Bologna takes very seriously, after all, **we are home to Europe's first university which has developed to be the most international University** in Italy and Europe's first destination for Erasmus programs.

Among the excellences throughout the education system present in the territory of Bologna Metropolitan area and vicinities, we can mention a few:



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA



Bologna metropolitan area is a fertile territory, a land for new talents, a junction for thoughts and know-how, where young graduates can develop their skills in new entrepreneurial projects and where businesses can find technicians, researchers, managers and skilled blue-collar workers.

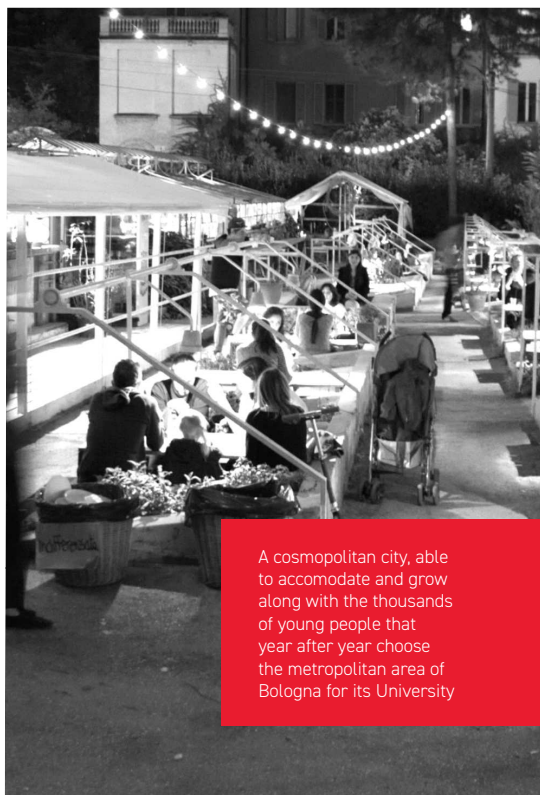


A vibrant and open-minded area

Bologna metropolitan area is a place that doesn't fear the new and unexpected, a city that draws in and opens itself to new residents, workers, students, and tourists.

A cosmopolitan city, able to accommodate and grow along with the thousands of young people that year after year choose the metropolitan area of Bologna for its University, where creativity and innovation are key tools for social and economic growth.

Between the walls where bread was once made one can now find the Museum of Contemporary Art; where the railway for Brennero once ran is now where you can pedal on the Sun Cycle Route of the Sole-Eurovelo 7, that connects the North Cape with Malta.



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A safe and healthy place to live

The metropolitan area of Bologna is a mix of tradition, culture, innovation and has an efficient system of public healthcare services.

Bologna offers the possibility of walking or biking through a historical city and reaching green areas (hills, mountains and parks) in no time. It is a bicycle friendly city, with 246 km of bike lanes stretched throughout our territory which will soon become just under 700 km.

Traveling throughout the metropolitan area of Bologna is made simple, thanks to the Metropolitan Railway System network

of 280km, made up of 8 railway lines and a total of 87 stops, 22 of which have been recently added.

This is the starting point for the national *Charter of Bologna for the Environment* and the *Metropolitan Agenda for the Sustainable Development*, sustainability programme tied to 2030 United Nations Sustainable Development Goals.

**#1 City in Italy
for quality of life**
- Sole 24 ore, 2020





Invest in Bologna

You're welcome here!

"Invest in Bologna" is the investment service offered by the Metropolitan City of Bologna. It is geared towards investors and companies interested in starting up new business activities throughout the entire metropolitan area. Invest in Bologna is part of the investment attraction system of the Emilia-Romagna region.



Invest in Bologna is the one-stop source where investors can be accompanied as they begin the process of making new quality investments. Our mission is to promote new investments and facilitate the arrival of strategic and innovative businesses in our territory.

Our main objective is to guide you throughout the entire settlement process, so that your first meeting with us is the first step in becoming a success story.

For businesses

Here's what we can do for you:

Investment opportunities: Information about available investment opportunities / Market and sector analysis

Site selection / Location research: Identifying suitable and available locations. Assistance in the settlement process

Access to credit, incentives, and finance: Scouting of the most advantageous financing opportunities.

Business start-up: Support and assistance throughout the entire process of obtaining authorization, thanks to collaborations with institutional networks (regional and municipal systems)

Networking: Connection with the Research world / Contacts with the existing business system in the area

Recruitment: Support and assistance in identifying human resources, thanks to the facilitation and creation of positive industry relationships.

Invest in Bologna for Talent

Invest in Bologna supports young highly-skilled workers, hired in companies or research centers in the Bologna metropolitan area, in obtaining essential information and support to move and live in the territory.

The Invest in Bologna website contains all useful information.



Discover more information here: www.investinbologna.it





Get in touch

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Invest in Bologna supports the Sustainable Development Goals

**SUSTAINABLE
DEVELOPMENT GOALS**



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